

L I N N R Å D S T R Ö M

Linn@backgrafik.se | Portfolio: studioback.se
More information: LinkedIn

Work Experience

STUDIO BACK 2016 – 2019

Visual designer and CEO

- Digital design and print design in a freelance role. Projects have included prototyping, wireframing, logotypes, concept-development, window-design and full Wordpress-websites.

HUNGRIG.SE 2018

Graphic UI/UX-designer

- Prototyped and wireframed UI/UX solutions for Hungrig and Hungrig's extended network of restaurants.
- Produced visual content for web and print, remarketing, branding, and social media.

KUBB & CO 2017

Student Worker / Web Designer

- Designed and set up website for social media startup in Copenhagen.

GLOBALSCANDINAVIA 2015 – 2016

Graphic designer

- In-house. Designed material for print and web, created a brand manual, and perfected text documents in InDesign.

KULTUR SKÅNE 2013 – 2014

Student Worker / Strategy

- Quality Assurance and Risk Analysis.

SIDA

Intern at Strategic Department of Analysis

- Prepared analyses and reports for the Swedish International Development Agency.

Education

ÖSTRA GREVIE FOLKHÖGSKOLA 2016 – 2018

- 2 year-Associate Degree, Graphic Design

MKFC FOLKHÖGSKOLA 2013

- Diploma – Graphic Design

LUND UNIVERSITY 2007 – 2012

- Master of Science, European Affairs
- Bachelor of Science, Political Science

Pro Bono

LUND UNIVERSITY STUDENT THEATRE **2009 – 2012**

Chairperson / president and producer

- Led and created marketing campaigns, PR-events and theatre productions.
- Produced and planned marketing. Created posters, programmes, newsletters, etc.

LATINAMERIKAGRUPPERNA **2008 – 2009**

Internship in Malmö and northern Brazil

- Documented and assisted the Landless Movement in Brazil through documents and photography.

THE ASSOCIATION OF FOREIGN AFFAIRS **2007 – 2008**

Art Director and Final Art producer for the Lund

University Student Foreign Affairs' Magazine:

Utrikesperspektiv.

Skills

Photoshop CC



Illustrator CC



InDesign CC



Figma, Sketch, Xd



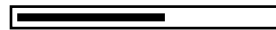
Wordpress



Motion Design



Concept Development



References

Please ask for contact information.